



Phoros: AI-Powered Business Management

Phoros is an all-in-one platform for SMEs. It centralizes essential tools and integrates AI capabilities. Phoros streamlines operations, empowering businesses to thrive in competitive landscapes.



by Gizzada Software



The Problem

1

Fragmented Solutions

SMEs juggle multiple tools for invoicing, payroll, and CRM. This leads to inefficiencies and data silos.

2

Limited Expertise

Business owners struggle with complex technology. They need accessible, integrated solutions with AI support.

3

Underserved Regions

Caribbean and Latin American SMEs lack affordable, tailored tools for their specific needs.



Our Solution



Consolidated Tools

Phoros integrates invoicing, CRM, payroll, and inventory into one interface.



AI Agents

Proactive AI automates tasks, manages workflows, and provides actionable insights.



Global Scalability

Designed for Caribbean and Latin American SMEs, with potential for global expansion.

Target Market

Primary Focus

SMEs in Caribbean and Latin America. These regions lack affordable, integrated business tools.

Expanding Reach

Gaining traction in the U.S. market. Platform designed for global scalability.

Ideal Users

SMEs seeking comprehensive, user-friendly solutions for streamlined business management.



Business Model

Subscription Tiers	\$40 - \$435 per month
Add-ons	Invoicing fees, file storage, broadcast SMS/email
12-month Goal	\$17,000 MRR, 425 subscribers
5-year Target	\$1M MRR



Competitive Landscape

1

Competitors

Zoho, QuickBooks, Odoo, and [Monday.com](https://www.monday.com) offer specific business functions.

2

Phoros Advantage

All-in-one platform with integrated AI-driven virtual partner experience.

3

Market Edge

Deep knowledge of Caribbean SMEs, creating accessible and affordable tailored solutions.



Competitive Advantage

AI Integration

Proactive AI agents automate tasks and streamline workflows.

User-Friendly Design

Intuitive interface for non-technical users.

Market Understanding

Tailored solution meeting real SME needs in the Caribbean.

Global Relevance

Scalability and AI capabilities valuable to SMEs worldwide.

Customer Acquisition Strategy

1

Initial Outreach

Direct outreach and word-of-mouth referrals in Caribbean SME community.

2

Scaling Up

Targeted digital ads and partnerships with local business networks.

3

Expansion

User-generated success stories and premium offerings for broader markets.



Traction and Milestones

Current Traction

25 daily active users, 40 monthly active users. 90% retention rate.

Next Milestones

425 subscribers, \$17,000 MRR in 12 months. Launch advanced AI features.

Future Goals

Expand to U.S. and Latin America. Plan funding round for global scaling.

The Team



Christopher – CEO

Technical founder with deep coding expertise. Built Phoros from the ground up.



Joel – COO

Strong background in business operations. Provides critical insights into SME challenges.



Conclusion

1

Transformative Solution

Phoros simplifies SME management with AI-driven tools.

2

Global Potential

Starting in Caribbean, expanding to international markets.

3

Seeking Partners

Looking for strategic partners and investors to accelerate global mission.